

# Simonson's Salon & Spa Minneapolis Announces Grand Opening Celebration Details

MINNEAPOLIS, MN – **Simonson's Salon & Spa** principal Kyle Simonson and company team members will be joined by North Hennepin Chamber of Commerce Directors, Maple Grove city officials and nationally-renowned beauty experts for a ribbon-cutting ceremony and experiential activities beginning at noon on Sunday, July 18, 2010.

Hundreds of community members will attend the event to mark the completion of the contemporary, 6,500-square foot salon, spa and corporate headquarters of Simonson's Salon & Spa located in the Lifestyle Commons retail development at the intersection of Interstate 94W and Weaver Lake Road in Maple Grove.

“Our goal was to design an environment that was representative of our company’s mantra; **Experience Perpetual Renewal**. Working and playing in a fresh, beautiful and ergonomically-correct space inspires our artistic teams to give more and become more. Guests have enthusiastically expressed an enhanced sense of well-being since our move,” said Kyle Simonson, CEO and Founder of Simonson’s. “This relocation is symbolic of our organization’s commitment to the perpetual renewal of all things.”

WHAT: Grand Opening Celebration. See EVENT DETAILS  
WHEN: Sunday, July 18 | Noon to 4:00 PM  
WHERE: Lifestyle Commons  
13950 Grove Drive  
Maple Grove, MN 55311  
WHO: All current and future guests...beauty seekers and admirers.  
Friends, family and business associates. No charge to attend!

## EVENT DETAILS

- Ribbon-Cutting Ceremony
- Play Simonson's Trivia Game and Enter to Win over \$2,000 in Prizes
- FREE Product Samples
- Simonson's Salon & Spa Team Hosted Experience Stations
  - MINUTE MASSAGE
  - WOODSLAMP SKIN ANALYSIS
  - SMOOTH SEXY HAIR/Keratin Complex
  - FAB FACE, LIPS & EYES/Gloprofessionals
  - STYLISH COCKTAILING/Unite Eurotherapy
  - AXXIUM GEL LACQUER/OPI
  - GHD FLAT IRON STYLING SECRETS
  - NIOSCOPE HAIR LOSS ANALYSIS/Nioxin
  - TODAY'S UPDOS/AG Hair Cosmetics
  - INSTANT PRETTY/NovaLash Extensions
  - BUILD-A-RING
- Dramatic Deals
  - Buy 2, Get 1 Sale on Top-Name Brands
  - \$100 off Keratin Smoothing Treatments
  - \$10 off Axxium
- Light Refreshments

Please join us on Sunday, July 18<sup>th</sup> from noon to 4:00pm and **Experience Perpetual Renewal!**

**About Simonson's Salon and Spa**

Simonson's Salon and Spa is an industry leader with a reputation for full-service, upscale hair, face, body and nail services and products for both men and women. Four convenient metro locations; Maple Grove, Plymouth, Anoka and Elk River.

**For More Information**

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