

## Simonson's Salon and Spa Introduces New Keratin Complex Smoothing Therapy

*Simonson's Salon and Spa has added a new Keratin Complex Smoothing Therapy treatment to its service menu. This treatment eliminates up to ninety-five percent of frizz and curl while enhancing hair's health, resulting in smoother, shinier, more touchable hair.*

MINNEAPOLIS, MN – March 16, 2010 – Simonson's Salon and Spa, which has four Minneapolis area locations, has added a new Keratin Complex Smoothing Therapy treatment to its comprehensive service menu as of March 2010. This uniquely gentle smoothing treatment provides a complete hair transformation.

The Keratin Complex Smoothing Therapy treatment dramatically reduces up to ninety-five percent of frizz and curl to instantly produce smoother, shinier, more touchable hair. By infusing natural keratin – a protein already found in the hair – hair actually becomes healthier the more it's treated.

“Our research revealed Keratin Complex Smoothing Therapy as the best smoothing service available,” said Marilyn Aase, Sales & Education Director for Simonson's Salon and Spa. “Traditional thermal straightening services cannot be performed on highlighted or bleached hair without further compromising the condition. Keratin leaves the hair in superb condition, making it easier for guests to transform their hair from curly to straight in three hours or less.”

Unlike other hair straightening treatments that can break and damage hair, Keratin Complex Smoothing Therapy is gentle enough to use on all hair types. This treatment is affordably priced with results lasting three to five months.

***Simonson's Salon and Spa has a comprehensive hair services menu that includes cutting, coloring, restructuring treatments, hair extensions, special occasion hair styling, lash extensions, waxing and more.***

### **About Simonson's Salon & Spa**

Simonson's Salon and Spa is an industry leader with a reputation for high quality services and products for both men and women. Simonson's ([www.simonsons.com](http://www.simonsons.com)) offers professional hair, face, body and nail services at its four locations in Plymouth, Maple Grove, Anoka and Elk River.

For additional information about Simonson's Salon and Spa, please contact Casie Cook at 763.244.5765.

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