

Simonson's Salon and Spa Introduces New HydroPeptide® Facial and Product Line Expansion

Simonson's Salon and Spa has expanded its skin care offerings to include a new HydroPeptide® Facial along with an extensive collection of the HydroPeptide® product portfolio so guests are able to continue a daily HydroPeptide® skin care regimen at home.

MINNEAPOLIS, MN – February 24, 2010 – Simonson's Salon and Spa has added a new HydroPeptide® Facial to the company's skin care services menu as of January 2010. The HydroPeptide® spa facial uses the HydroPeptide® skin care product line, which Simonson's now offers at its four locations in Anoka, Maple Grove, Plymouth and Elk River.

“Simonson's was inspired to offer the lauded HydroPeptide® spa facial treatment after several members of our team sampling the products experienced dramatic improvements in their complexion,” said Kyle Simonson, Founder and CEO of Simonson's Salon & Spa. “Regardless of age or skin type, everyone using the products began to see clearer, smoother, more luminous skin in a matter of a few short days. If anti-wrinkle, age-fighting results weren't enough, the fact that the line is so simple to use makes it the perfect choice for real people searching for real results.”

HydroPeptide® is the only product line to contain 19 peptides to elicit exceptional results. Peptides are a precise series of amino acids that increase collagen to provide a healthy, younger-looking complexion. In order to be effective, peptides must be introduced to the skin on a regular basis. Along with the HydroPeptide® Facial, Simonson's Salon and Spa now carries nearly every HydroPeptide® product in the portfolio so guests can continue a daily HydroPeptide® skin care regimen at home.

“HydroPeptide® is a revolutionary new skin care line that identifies the six fundamental elements for achieving and maintaining truly youthful, healthy, vibrant skin: PURIFY, RELAX, NOURISH, STIMULATE, HYDRATE and PROTECT,” said Christine Turner, Advanced Aesthetics Educator for Simonson's Salon and Spa. “Guests should schedule a complimentary skin consultation with a Simonson's aesthetician to determine which HydroPeptide® products are best suited for them.”

Beginning a regular skin care regimen early in life allows women and men to effectively combat the effects of aging on the skin. While it's never too early to address skin care needs, it's also never too late to take measures to mend the effects of aging. The appropriate regimen for every individual is unique to their skin care needs at various stages of life. For this reason, Simonson's Salon and Spa aestheticians create a customized skin care regimen for each guest.

Simonson's Salon and Spa has a comprehensive skin care services menu that includes other spa facial treatments, corrective skin care treatments, microdermabrasion, skin peels, paramedical skin treatments and more.

About Simonson's Salon & Spa

Simonson's Salon and Spa is an industry leader with a reputation for high quality services and products for both men and women. Simonson's (www.simonsons.com) offers professional hair, face, body and nail services at its four locations in Plymouth, Maple Grove, Anoka and Elk River.

For additional information about Simonson's Salon and Spa, please contact Casie Cook at 763.244.5765.

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