

## Simonson's Salon & Spa Introduces New Keratin Complex Therapies

Simonson's Salon and Spa has added two new *Keratin Complex Therapy Treatments by Coppola* to its service menu and retail mix. The treatments build stronger, smoother, more radiant hair ... assuring a perfect hair day everyday.

MINNEAPOLIS, MN – September 7, 2010 – **Simonson's Salon & Spa** has added two new *Keratin Complex Therapy* treatments to their service menu. These two treatments improve the health of damaged hair, leaving hair looking and feeling rejuvenated. Keratin Complex Therapies - *Infusion Smoothing Treatment* and *Intense Rx Repair Treatment* both make hair smooth, shiny, improve styling and will decrease blow-dry time. Cassandra Thompson, Color Educator for Simonson's Salon and Spa, speaks from experience, "Having smooth, shiny and manageable hair is amazing. Once you've tried Keratin Complex Therapies you'll be hooked – the products really deliver on their promise!"

Both treatments guarantee great results and can be done in-salon or purchased for at-home use. Deciding which treatment is best depends upon the level of hair damage. *Infusion Smoothing Treatment* infuses keratin protein into the hair, closing the cuticle to keep it soft and smooth, even after washing it. The *Infusion Smoothing* leaves frizzy or curly hair more manageable, moisturized – giving hair a polished look.

*Intense Rx Repair Treatment* rebuilds the hair structure by fusing keratin to existing protein bonds in the hair. It improves hair strength, returns elasticity and reduces breakage. The *Intense Rx Repair* is best suited for hair that is over-processed, highlighted, permed, straightened or relaxed.

Thompson proclaims, "Keratin Complex is my new secret weapon for fighting frizz. Coming from personal experience, I know how remarkable it is to receive a service that can totally transform your hair."

The *Infusion Smoothing* and *Intense Rx Repair Treatments* make hair more manageable, give a healthy shine, and increase strength, while making hair soft and glossy. Both treatments are available in-salon as a professional treatment or purchased for at-home use. See Simonson's Salon and Spa's website to learn more about these incredible treatments and current specials.

*Simonson's Salon and Spa is an industry leader with a reputation for full-service, upscale hair, face, body and nail services and products for both men and women. Four convenient metro locations; Maple Grove, Plymouth, Anoka and Elk River.*

### For More Information

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