

Simonson's Salon and Spa Breaks New Ground with Support of Federal Stimulus Bill

Simonson's Salon and Spa is one of three small businesses that have come together to build a new retail development in Maple Grove as a result of a federal stimulus bill which enables the U.S. Small Business Administration to reduce or eliminate fees on 504 loans.

MINNEAPOLIS, MN – December 16, 2009 – Simonson's Salon and Spa is part of a new retail development in Maple Grove made possible by a federal stimulus bill enacted earlier this year. The American Recovery and Reinvestment Act, which enables the U.S. Small Business Administration to reduce or eliminate fees on 504 loans and offer tax benefits, brought the vision of the Lifestyle Commons development to life. Simonson's shares the new building with two other small businesses and expects to open Summer 2010.

The existing Simonson's location in Maple Grove is squeezed into a strip mall that does not do justice to the extensive interior of the salon and spa. The location has expanded three times since opening in 1995, a strong indication that the new building is essential to supporting Simonson's rapid growth.

"Out with the old and in with the new," said Deidre Simonson, salon coordinator for Simonson's Maple Grove location. "Guests and team members alike are thrilled about our new location just across the street because it will give us a new and inspiring environment to thrive in!"

Kyle Simonson, founder and CEO of Simonson's Salon and Spas, proves a down economy is no match for her four-location enterprise. Simonson was honored as Business Leader of the Year in March 2009 by Quorum, the Twin Cities GLBT and Allied Chamber of Commerce. Simonson's is a Minneapolis area salon and spa recognized for the fifth time in 2009 by the Minneapolis-St. Paul Business Journal as one of the Top 25 Women-owned Businesses in the Twin Cities.

About Simonson's Salon and Spa

Simonson's Salon and Spa is an industry leader with a reputation for high quality services and products for both men and women. Simonson's (www.simonsons.com) offers professional hair, face, body and nail services at its four locations in Plymouth, Maple Grove, Anoka and Elk River.

For additional information about Simonson's Salon and Spa, please contact Casie Cook at 763.244.5765.

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