

Simonson's Salon and Spa now Carrying Exclusive UNITE Eurotherapy Product Line

Simonson's Salon and Spa began carrying the UNITE Eurotherapy professional hair product line in September 2009 after being hand selected by the exclusive brand, recognizing Simonson's as one of the top ten percent of salons across America and Europe.

MINNEAPOLIS, MN – December 15, 2009 – Simonson's Salon and Spa was hand selected by the **UNITE Eurotherapy** brand to carry their exclusive professional hair product line. UNITE selects only the top ten percent of salons across America and Europe to carry their products. Simonson's four premier salon and spa locations in Plymouth, Maple Grove, Anoka and Elk River, launched the line in September 2009.

“Our company was searching for an exclusive brand that used sulfate- and paraben-free ‘green’ ingredients while providing quality performance with flexible mixing options that allowed creative styling and problem solving for our technicians and guests,” said Marilyn Aase, education and sales director for Simonson's Salon and Spas. “When Andrew Dale, the founder of UNITE, introduced me to his brand it was as if he had read my mind. It was serendipitous.”

UNITE's customized educational courses and training workshops enhance Simonson's comprehensive education requirements, fostering the exceptionally high standards that set Simonson's apart. Simonson's continually strives to offer guests the highest caliber of products available. Admired by celebrity stylists and fashion media, UNITE is a truly elite brand that enriches Simonson's product selection.

About Simonson's Salon & Spa

Simonson's Salon and Spa is an industry leader with a reputation for high quality services and products for both men and women. Simonson's (www.simonsons.com) offers professional hair, face, body and nail services at its four Twin Cities metro locations.

For additional information about Simonson's Salon and Spa, please contact Casie Cook at 763.244.5765.

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