

Texture FAQ

CURL CREATION

Q. What is a Curl Creation Service?

A. Curl Creation, also known as a “perm” or “permanent wave” will deliver a wide variety of curl patterns. The length of your hair will determine the service most suitable for your desired look.

- Curl Creation is for hair above the shoulders.
- Mid-length Curl Creation is for shoulder length hair.
- Great Lengths Curl Creation is for hair below the shoulder blades.

****Haircut not included.**

Q. How long does a Curl Creation service last?

A. This is dependent on the length and homecare between services. On average, a curl creation service is maintained every 8-12 weeks for shorter hair and every 3-6 months for longer hair.

BENEFITS

Q. What are the benefits of a Curl Creation Service?

A. Curl creation services:

- Adds volume and bounce
- Creates a variation of waves and curls
- “Wash and Wear” carefree styling
- Minimizes the use of hot tools
- Easy way to change your entire look

HOME CARE

Q. What is the best way to care for my hair following a Curl Creation service?

A. Please follow these below recommendations:

- Do not shampoo hair for 48 hours. Avoid getting hair wet during the 48 hour resting period. (Ex: sweating, steam, rain, snow).
- Avoid chlorine or salt water. However if you can't avoid it:
 - Wet hair and apply a deep conditioner prior to swimming to protect hair from salt and/or chlorine.
 - After swimming, rinse hair to remove conditioner and any salt and/or chlorine.
- Avoid deep penetrating treatments for the first week.
- Avoid pulling or stretching the hair when it is wet.

SMOOTHING

Q. What are Smoothing Treatments?

A. Smoothing Treatments dramatically transform hair into luxurious, smooth, straight, soft, manageable locks by reducing frizz and adding incredible shine.

- Cold Smoothing is for hair shorter than shoulder length.
- Mid-length Cold Smoothing is for shoulder length or longer.
- Thermal Smoothing Therapy is best suited for maximum straightening. This technique uses heat smoothing that reduces volume, eliminates frizz and smooths hair permanently.

Q. How long does a Smoothing service last?

A. This is dependent on the length, the amount of natural curl reduction and homecare between services. On average, a smoothing service is maintained every 8-12 weeks for shorter hair and every 3-6 months for longer hair.

BENEFITS

What are the benefits of a Smoothing Service?

A. Benefits include:

- Minimizes unruly curl or frizz
- Produces a high shine finish
- “Wash and Wear” carefree styling
- Minimizes use of heating tools
- Easy way to change the whole look of your style

HOME CARE

Q. What is the best way to care for my hair following a Smoothing Treatment service?

A. Please follow these below recommendations:

- Do not shampoo hair for 72 hours. Avoid getting hair wet during the 72 hour resting period. (Ex: sweating, steam, rain, snow). Should your hair get wet, immediately blow dry and lightly flat iron on a low setting.
- During the 72-hour resting period wear hair down. Do not tuck hair behind ears or use pins, clips, ponytail holders, headbands, hats or sunglasses to hold back hair.

- Avoid chlorine or salt water. However if you can't avoid it:
 - Wet hair and apply a deep conditioner prior to swimming to protect hair from salt and/or chlorine.
 - After swimming, rinse hair to remove conditioner and any salt and/or chlorine.

TEXTURE MAINTENANCE

Q. How do I care for my hair between services?

A. Follow these professional recommendations:

- Use professional products recommended by your Stylist that is most suitable to your hair type and condition. Use sulfate free home hair care to extend the life of your texture service.
- Wash with tepid water.
- Lower the temperature setting when drying.
- Use a thermal protective spray when using hot tools.
- Avoid or protect your hair from sun exposure, tanning beds, chlorinated pools, hot tubs, and saunas can lead to deterioration of your texture service resulting in fading and dryness.
- Perform regular weekly, deep-penetrating treatments to maintain the strength and moisture balance of your hair.
- Regular demineralizing treatments improve the performance of all color and texture services, particularly if you have high mineral content in your water.